

**Opening Ceremony of China's Overseas IPR Exchanges Tour  
in 2012 and the second China-US IPR International  
Cooperation Forum  
Agenda**

September 19, 2012    Washington D.C.

Venue: Lincoln Ballroom, Hilton Hotel  
( *Washington Hilton, 1919 Connecticut Avenue, NW, Washington, DC 20009* )  
Participants: About 150 persons

09:00-09:30      Opening Ceremony

09:00-09:10    Opening speech

Speaker: Mr. Chong Quan, Deputy China International  
Trade Representative of MOFCOM, PRC

09:10-09:20    Opening Speech

Speaker: Mr. David Kappos, Under Secretary of Commerce for  
Intellectual Property and Director of USPTO

09:20-09:30    Play the trailer on China's IPR protection

09:30-11:30      IPR Enforcement

09:30-09:45    Latest progress of China's IPR criminal enforcement

Speaker: Mr. Zhang Jianzhong, Senior Prosecutor, Supreme  
People's Procuratorate, PRC

09:45-10:00    Latest progress of China's IPR criminal enforcement

Speaker: Mr. Zouwei, Director General, Ministry of Public  
Security, PRC

10:00-10:15    Latest progress of China's IPR border enforcement

Speaker: Mr.Chen Xudong, Deputy Director General, Department  
of Policies and Laws of General Administration of  
Customs, PRC

10:15-10:30 Coffee break

10:30-10:45 The working process of the leading group of combating  
IPR infringement and manufacturing and sales of fake  
and shoddy quality commodities

Speaker: Mr. Hu Shuang, Deputy Director, Department of Market  
Supervision of Ministry of Commerce, PRC

10:45-11:00 Latest progress of U.S. online IPR enforcement

Speaker: Representative from U.S. side

11:00-11:30 Question and Answer

11:30-13:00 Buffet Lunch ( Hosted by China )

13:15-14:30 IPR Legislation

13:15-13:30 Introduction to China's amending Trademark Law in  
progress

Speaker: Mrs. Li Yali, Deputy Director General, Trademark Office  
of State Administration for Industry and Commerce,  
PRC

13:30-13:45 Introduction to China's amending Copyright Law in  
progress

Speaker: Mr. Tang Zhaozhi, Deputy Director General,  
Department of Copyright of National Copyright  
Administration, PRC

13:45-14:00 Introduction to China's amending Patent Law

Speaker: Mrs. Wang Xiaohui, Deputy Director General, Patent  
Reexamination Board of State Intellectual Property  
Office, PRC

14:00-14:15 Introduction to U.S. amended Patent Law

Speaker: Joel Blank from USPTO

14:15-14:30 Question and Answer

14:30-14:40 Coffee break

*(Note: All the above events will be open to the media )*

14:40-17:15 China-United States Enterprises' Experience Exchanges

14:40-14:55 Speaker: Mr. Wang Zhibang, Chairman of the board,  
Anhui Biochem United Pharmaceutical Co., Ltd

14:55-15:10 Speaker: Mr. Guo Kaitian, Vice President, Shenzhen  
Tencent Computer System Co., Ltd.

15:10-15:25 Speaker: Mr. Steve D. Chupa, Director of Global Security  
for Johnson & Johnson.

15:25-15:40 Speaker: Ms. Su Jing, Public Policy Director, Baidu Online  
Network Technology (Beijing) Co., Ltd.

15:40-15:55 Speaker: Mr. Chen Jianhua, Senior Manager, Taobao  
Software China Co., Ltd

15:55-16:05 Question and Answer

16:05-16:20 Speaker: Mr. William M. Mansfield, Director of Intellectual  
Property for ABRO Industries, Inc.

16:20-16:35 Speaker: Ms. Liu Xiaoqing, Legal Director, Le Shi Internet  
Information & Technology Corp., Beijing

16:35-16:50 Speaker: Mr. Jiang Bin, Senior Counsel, Firstbrave  
Information Technology Co., Ltd

16:50-17:05 Speaker: Mr. Jack Chang, Chairman from Quality Brands  
Protection Committee of China Association of Enterprises  
with Foreign Investment

17:05-17:15 Question and Answer

17:15-17:25 Conclusions

# **China-US IPR Roundtable**

## **Agenda**

September 24, 2012    Salt Lake City

Venue: Meeting room No.?, Salt Lake city Chamber  
(175 East 400 South, Suite 600 Salt Lake City, UT 84111)  
Participants : About 90 persons  
Consecutive interpretation

**09:30-09:35    Opening speech**

Speaker: Mr. Chong Quan, Deputy China International Trade  
Representative of MOFCOM, PRC

**09:35-09:40    Opening speech**

Speaker: representative from U.S government

**09:40-09:50    Play the trailer on China's IPR protection**

**09:50-10:00    Speech by Mr. Chen Fuli, Counsellor of Embassy of China**

**10:00-10:10    China's latest progress of trademark protection**

Speaker: Speaker: Mrs. Li Yali, Deputy Director General,  
Trademark Office of State Administration for Industry  
and Commerce, PRC

**10:10-10:20    China's latest progress of copyright protection**

Speaker: Mr. Tang Zhaozhi, Deputy Director General, Department  
of Copyright of National Copyright Administration, PRC

**10:20-10:30    China's latest progress of patent protection**

Speaker: Mrs. Wang Xiaohui, Deputy Director General, Patent  
Reexamination Board of State Intellectual Property  
Office, PRC

**10:30-10:35    Coffee break**

**10:35-11:55    Exchanges by enterprises from both sides**

**11:55-12:00    Closing speech**

# **China-US Roundtable on Internet-Related IPR**

## **Agenda**

September 25, 2012    Los Angeles

Venue:Sierra Ballroom,Hilton Hotel  
( *Hilton Los Angeles, 55 Universal Hollywood Drive, Universal City CA 91608* )  
Participants : About 80 persons

**09:00-09:05    Opening speech**

Speaker: Mr. Chong Quan, Deputy China International Trade  
Representative of MOFCOM, PRC

**09:05-09:10    Opening speech**

Speaker: representative from U.S government

**09:10-09:20    Play the trailer on China's IPR protection**

**09:20-09:30    China's latest progress of online music、animation and  
games protection**

Speaker: Mr. Liu Qiang, Deputy Director General, Department of  
Cultural Market Administration of Ministry of Culture,  
PRC

**09:30-09:40    China's latest progress of online trademark protection**

Speaker: Mrs. Li Yali, Deputy Director General, Trademark Office  
of State Administration for Industry and Commerce, PRC

**09:40-09:50    China's latest progress of online copyright protection**

Speaker: Mr. Tang Zhaozhi, Deputy Director General, Department  
of Copyright of National Copyright Administration, PRC

**09:50-09:55    Coffee break**

**09:55-11:50    Exchanges by enterprises from both sides**

**11:50-12:00    Closing speech**