

**Opening Ceremony of China's Overseas IPR Exchanges Tour
in 2012 and the second China-US IPR International
Cooperation Forum**

Agenda

September 19, 2012 Washington D.C.

Venue: Lincoln Ballroom, Hilton Hotel
(*Washington Hilton, 1919 Connecticut Avenue, NW, Washington, DC 20009*)
Participants: About 150 persons

09:00-09:30 Opening Ceremony

09:00-09:10 Opening speech

Speaker: Mr. Chong Quan, Deputy China International
Trade Representative of MOFCOM, PRC

09:10-09:20 Opening Speech

Speaker: Mr. David Kappos, Under Secretary of Commerce for
Intellectual Property and Director of USPTO

09:20-09:30 Play the trailer on China's IPR protection

09:30-11:30 IPR Enforcement

09:30-09:45 Latest progress of China's IPR criminal enforcement

Speaker: Mr. Zhang Jianzhong, Senior Prosecutor, Supreme
People's Procuratorate, PRC

09:45-10:00 Latest progress of China's IPR criminal enforcement

Speaker: Mr. Zouwei, Director General, Ministry of Public
Security, PRC

10:00-10:15 Latest progress of China's IPR border enforcement

Speaker: Mr.Chen Xudong, Deputy Director General, Department of Policies and Laws of General Administration of Customs, PRC

10:15-10:30 Coffee break

10:30-10:45 The working process of the leading group of combating IPR infringement and manufacturing and sales of fake and shoddy quality commodities

Speaker: Mr. Hu Shuang, Deputy Director, Department of Market Supervision of Ministry of Commerce, PRC

10:45-11:00 Latest progress of U.S. online IPR enforcement

Speaker: Representative from U.S. side

11:00-11:30 Question and Answer

11:30-13:00 Buffet Lunch (Hosted by China)

13:15-14:30 IPR Legislation

13:15-13:30 Introduction to China's amending Trademark Law in progress

Speaker: Mrs. Li Yali, Deputy Director General, Trademark Office of State Administration for Industry and Commerce, PRC

13:30-13:45 Introduction to China's amending Copyright Law in progress

Speaker: Mr. Tang Zhaozhi, Deputy Director General, Department of Copyright of National Copyright Administration, PRC

13:45-14:00 Introduction to China's amending Patent Law

Speaker: Mrs. Wang Xiaohui, Deputy Director General, Patent
Reexamination Board of State Intellectual Property
Office, PRC

14:00-14:15 Introduction to U.S. amended Patent Law

Speaker: Joel Blank from USPTO

14:15-14:30 Question and Answer

14:30-14:40 Coffee break

(Note: All the above events will be open to the media)

14:40-17:15 China-United States Enterprises' Experience Exchanges

14:40-14:55 Speaker: Mr. Wang Zhibang, Chairman of the board,
Anhui Biochem United Pharmaceutical Co., Ltd

14:55-15:10 Speaker: Mr. Guo Kaitian, Vice President, Shenzhen
Tencent Computer System Co., Ltd.

15:10-15:25 Speaker: Mr. Steve D. Chupa, Director of Global Security
for Johnson & Johnson.

15:25-15:40 Speaker: Ms. Su Jing, Public Policy Director, Baidu Online
Network Technology (Beijing) Co., Ltd.

15:40-15:55 Speaker: Mr. Chen Jianhua, Senior Manager, Taobao
Software China Co., Ltd

15:55-16:05 Question and Answer

16:05-16:20 Speaker: Mr. William M. Mansfield, Director of Intellectual
Property for ABRO Industries, Inc.

16:20-16:35 Speaker: Ms. Liu Xiaoqing, Legal Director, Le Shi Internet
Information & Technology Corp., Beijing

16:35-16:50 Speaker: Mr. Jiang Bin, Senior Counsel, Firstbrave
Information Technology Co., Ltd

16:50-17:05 Speaker: Mr. Jack Chang, Chairman from Quality Brands Protection Committee of China Association of Enterprises with Foreign Investment

17:05-17:15 Question and Answer

17:15-17:25 Conclusions

China-US IPR Roundtable

Agenda

September 24, 2012 Salt Lake City

Venue: Meeting room No.? , Salt Lake city Chamber
(175 East 400 South, Suite 600 Salt Lake City, UT 84111)
Participants : About 90 persons
Consecutive interpretation

09:30-09:35 Opening speech

Speaker: Mr. Chong Quan, Deputy China International Trade Representative of MOFCOM, PRC

09:35-09:40 Opening speech

Speaker: representative from U.S government

09:40-09:50 Play the trailer on China's IPR protection

09:50-10:00 Speech by Mr. Chen Fuli, Counsellor of Embassy of China

10:00-10:10 China's latest progress of trademark protection

Speaker: Speaker: Mrs. Li Yali, Deputy Director General, Trademark Office of State Administration for Industry and Commerce, PRC

10:10-10:20 China's latest progress of copyright protection

Speaker: Mr. Tang Zhaozhi, Deputy Director General, Department of Copyright of National Copyright Administration, PRC

10:20-10:30 China's latest progress of patent protection

Speaker: Mrs. Wang Xiaohui, Deputy Director General, Patent Reexamination Board of State Intellectual Property Office, PRC

10:30-10:35 Coffee break

10:35-11:55 Exchanges by enterprises from both sides

11:55-12:00 Closing speech

China-US Roundtable on Internet-Related IPR

Agenda

September 25, 2012 Los Angeles

Venue:Sierra Ballroom,Hilton Hotel
(*Hilton Los Angeles, 55 Universal Hollywood Drive, Universal City CA 91608*)
Participants : About 80 persons

09:00-09:05 Opening speech

Speaker: Mr. Chong Quan, Deputy China International Trade Representative of MOFCOM, PRC

09:05-09:10 Opening speech

Speaker: representative from U.S government

09:10-09:20 Play the trailer on China's IPR protection

09:20-09:30 China's latest progress of online music, animation and games protection

Speaker: Mr. Liu Qiang, Deputy Director General, Department of Cultural Market Administration of Ministry of Culture, PRC

09:30-09:40 China's latest progress of online trademark protection

Speaker: Mrs. Li Yali, Deputy Director General, Trademark Office of State Administration for Industry and Commerce, PRC

09:40-09:50 China's latest progress of online copyright protection

Speaker: Mr. Tang Zhaozhi, Deputy Director General, Department of Copyright of National Copyright Administration, PRC

09:50-09:55 Coffee break

09:55-11:50 Exchanges by enterprises from both sides

11:50-12:00 Closing speech