



“Doing Business in China: New Developments in Intellectual Property Law and Enforcement” A luncheon panel discussion with

Mark Allen Cohen, senior counsel to the United States Patent and Trademark Office and advisor to the Under Secretary of Commerce for Intellectual Property

Peng Chen, partner at Morrison & Foerster LLP
J. Ray Wood, chief patent counsel at ZTE USA Inc.
Jack Bell, CEO of Pandexa.com

Chair: Tai Ming Cheung, director of the Institute on Global Conflict and Cooperation, UC San Diego

Moderator: Susan Anthony, acting director of the Global Intellectual Property Academy, U.S. Patent and Trademark Office

THURSDAY, NOV. 6, 2014 | 12 - 2 p.m.
UC San Diego, Village West, Building 1
Meeting Rooms on Fifteen, room B
Scholars Drive North • San Diego, CA
[Directions here \(PDF\)](#)

China recently revised its trademark law (2014) and is poised to update its patent law in the near future. This panel of experts will share their insight on the latest developments of intellectual property law and enforcement in China. The discussion will be tailored for U.S. businesses that are interested in China, U.S. law firms and in-house IP lawyers who work with clients operating in China.

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This event is sponsored by Pandexa and San Diego & Imperial County Export Council

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